

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Check this box to indicate that a
transaction was made pursuant to a
contract, instruction or written plan for
the purchase or sale of equity
securities of the issuer that is
intended to satisfy the affirmative
defense conditions of Rule 10b5-1(c).
See Instruction 10.

1. Name and Address of Reporting Person* <u>Prior Jane</u> (Last) (First) (Middle) <u>111 5TH AVENUE</u> <u>2ND FLOOR</u> (Street) <u>NEW YORK</u> <u>NY</u> <u>10003</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Vita Coco Company, Inc.</u> [<u>COCO</u>] 3. Date of Earliest Transaction (Month/Day/Year) <u>11/27/2025</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner ☒ Officer (give title below) Other (specify below) <u>Chief Marketing Officer</u> 6. Individual or Joint/Group Filing (Check Applicable Line) ☒ Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
<u>Common Stock</u>	<u>11/27/2025</u>		<u>F⁽¹⁾</u>		<u>1,152</u>	<u>D</u>	<u>\$53.83</u>	<u>122,514</u>	<u>D</u>	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
<u>Non-Qualified Stock Option (right to buy)</u>	<u>\$10.178</u>						<u>(2)</u>	<u>12/16/2029</u>	<u>Common Stock</u>	<u>3,675</u>		<u>3,675</u>	<u>D</u>	
<u>Non-Qualified Stock Option (right to buy)</u>	<u>\$10.178</u>						<u>(3)</u>	<u>02/10/2030</u>	<u>Common Stock</u>	<u>23,750</u>		<u>23,750</u>	<u>D</u>	
<u>Non-Qualified Stock Option (right to buy)</u>	<u>\$10.178</u>						<u>(4)</u>	<u>01/11/2031</u>	<u>Common Stock</u>	<u>27,300</u>		<u>27,300</u>	<u>D</u>	
<u>Non-Qualified Stock Option (right to buy)</u>	<u>\$15</u>						<u>(5)</u>	<u>10/21/2031</u>	<u>Common Stock</u>	<u>45,605</u>		<u>45,605</u>	<u>D</u>	
<u>Non-Qualified Stock Option (right to buy)</u>	<u>\$15.36</u>						<u>(6)</u>	<u>08/15/2032</u>	<u>Common Stock</u>	<u>42,980</u>		<u>42,980</u>	<u>D</u>	
<u>Non-Qualified Stock Option (right to buy)</u>	<u>\$16.91</u>						<u>(7)</u>	<u>03/10/2033</u>	<u>Common Stock</u>	<u>14,205</u>		<u>14,205</u>	<u>D</u>	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$26.18							(8)	03/04/2034	Common Stock	8,746		8,746	D	
Non-Qualified Stock Option (right to buy)	\$33.36							(9)	03/04/2035	Common Stock	13,218		13,218	D	

Explanation of Responses:

1. The disposition reported on this Form 4 represents shares withheld to cover tax withholding obligations in connection with the vesting and settlement of Restricted Stock Units. The disposition is mandated by the Issuer and does not represent a discretionary transaction by the Reporting Person.
2. The stock option is fully vested and currently exercisable.
3. The stock option is fully vested and currently exercisable.
4. The stock option is fully vested and currently exercisable.
5. The stock option vests in four equal annual installments beginning on November 27, 2022.
6. The stock option vests in three equal annual installments beginning on August 15, 2025.
7. The stock option vests in four equal annual installments beginning on March 10, 2024.
8. The stock option vests in four equal annual installments beginning on March 4, 2025.
9. The Reporting Person was granted stock options that will vest in four annual equal installments on each anniversary of the grant date provided that the Reporting Person remains in continuous service on each vesting date.

By: Alison Klein, Attorney-in-Fact For: Jane Prior 12/01/2025

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.