



Vita Coco and Homesick Turn Sweet Sips Into Sweet Scents With Limited-Edition Candle Collaboration

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NEW YORK, Oct. 26, 2026 (GLOBE NEWSWIRE) -- Vita Coco®, America's leading coconut water brand, is partnering with Homesick, the fragrance and lifestyle brand known for creating scents inspired by meaningful moments and places, on a limited-edition candle collection inspired by Vita Coco Treats®.

Drawing from the signature flavor profiles of Strawberries & Creme and Frosted Lemonade, the collection brings Vita Coco Treats beyond the beverage aisle. Each candle transforms the bright, playful notes of its corresponding flavor into a fragrance designed to transport consumers to their happy place.



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The collection features two scents:

Strawberries & Creme: A sweet, fruity fragrance that layers strawberry and coconut water scents with the notes of heavy cream, jasmine petals, vanilla bean, and sugar for an invigorating scent experience.

Frosted Lemonade: A bright, citrus-forward fragrance featuring lemon zest and crushed ice, balanced with notes of coconut cream, citron, sea salt, cane sugar, and vanilla for a fresh, refreshing scent.

"Vita Coco Treats is all about giving yourself permission to take a break and enjoy a little something just because," said Jane Prior, Chief Marketing Officer at The Vita Coco Company. "With Homesick, a brand that has a unique way of capturing familiar moments through fragrance, we're creating another way to bring that moment to life, whether its cracking open a refreshing Treats or lighting a candle to take a moment for yourself."

"At Homesick, we're always looking for creative ways to turn the brands, experiences, and everyday moments people love into something they can bring into their homes," said Scott Miller, President and Chief Executive Officer at Homesick. "Vita Coco is an iconic brand with a distinctive personality that resonates with consumers year-round. This collaboration brings that spirit to life in a new way, combining Vita Coco's recognizable brand identity with Homesick's expertise in creating memorable fragranced candles that evoke a feeling and elevate the everyday. We're excited to bring this unique collaboration to consumers and create a product that feels both unexpected and naturally at home in their daily lives."

The collaboration will be available for purchase on Thursday, October 22nd exclusively on [the Homesick website](#) for \$34.95 per candle.

For additional information about Vita Coco, visit vitacoco.com and follow the brand on Instagram, TikTok, X and Facebook.

About The Vita Coco Company®

The Vita Coco Company is a family of brands on a mission to reimagine what's possible when brands deliver healthy, nutritious, and great tasting products that are better for consumers and better for the world. This includes its flagship coconut water brand Vita Coco, and Copra, a super-premium brand that specializes in Thai Nam Hom coconut water. The Company was co-founded in 2004 by Michael Kirban and Ira Liran and is a public benefit corporation and Certified B Corporation. Vita Coco, the principal brand within the Company's portfolio, is the leading coconut water brand in the U.S. With electrolytes and nutrients, coconut water has become a top beverage choice among consumers after a workout, in smoothies, as a cocktail mixer, after a night out and more.

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/1ba97440-b3e6-4707-ad7a-ef42639b0697>